

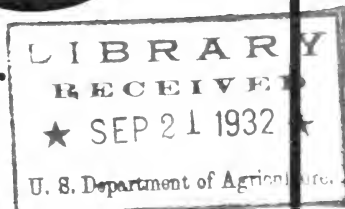
Historic, Archive Document

Do not assume content reflects current scientific knowledge, policies, or practices.

62,97

OLDS'

Fall Catalog
1932



Plant this fall!

Prices greatly reduced



Olds' Darwin Tulips

Bulbs,
Seeds
and
Perennial
Plants
for
Fall
Planting

L. L. OLDS SEED COMPANY
MADISON, WISCONSIN

OLDS' FALL BULBS

THIS IS THE YEAR TO PLANT BULBS. Never have we offered them at such low prices; in fact most varieties are only one-half the usual price. Plant them in borders, among shrubbery, and in your rock garden. They are easy to grow and they will pay their cost many times over. Use only the finest quality bulbs. **Olds' Bulbs are the best that can possibly be secured.** They have a reputation for large flowers and uniformity of size and color. Do not confuse them with the common stock usually offered.

HOW TO ORDER

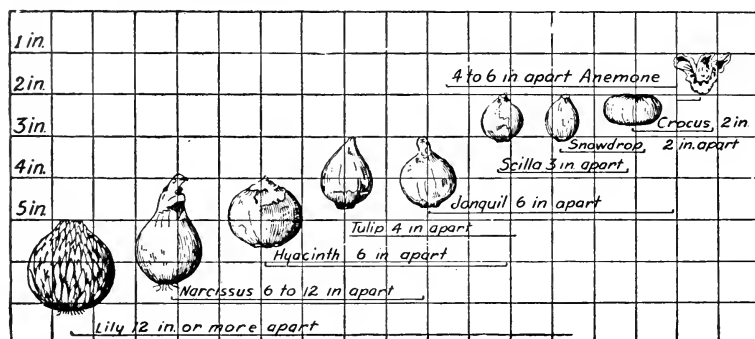
Send in your order as early as possible. It will be acknowledged and filled just as soon as our bulbs arrive from Holland. Later in the season our stocks may become broken and it will probably be impossible to replace them. Use the enclosed order blank. No postage is required as prices include postage. Our terms are cash with the order or we will ship C. O. D., providing one-fourth of the amount accompanies the order.

OUR GUARANTEE

We guarantee all bulbs sent out to be of large size, true to name and to arrive in satisfactory condition. If our bulbs are not equal or superior to any bulbs you have purchased they may be returned to us and your money will be gladly refunded. We cannot, however, be responsible for them after they are planted, as soil, weather and other conditions beyond our control must be considered in producing a crop.

HOW TO PLANT

Tulips should be planted in the open ground as early in the fall as possible, as this gives them time to make suitable root growth before freezing weather. They can be planted right up to the time the ground freezes, but with late plantings it is necessary that a very heavy application of mulch be placed over the beds. All bulbs should be planted to the depth shown in the diagram. Set the bulbs firmly, taking care not to leave an air space at the base of the bulb where water will settle and cause the bulb to rot. Choose a well drained location. If you do not have a suitable place raise the bed about six inches for good drainage. Bone Meal is the only fertilizer to use. It should be applied at the rate of two handfuls to the square yard. Cover the bed after the ground freezes with some form of mulch. This is not to keep the bulb from freezing but to keep the ground frozen until danger of frost is over in the spring.



EARLY ORDER OFFER

With every order for bulbs amounting to \$2.00 or more, received before Oct. 15th, we will include free one-half dozen Scillas and one-half dozen Grape Hyacinths. Send your order early and take advantage of this special offer.

Single Early Tulips

Olds' Early Tulips grow about eight to twelve inches tall, are entirely hardy and bloom two weeks earlier than Darwin or Cottage Tulips, usually in April. These dauntless leaders in the season's procession of bloom, gaily put forth their valiant colors while most plants still are dormant.

Though not as tall as the later varieties, early tulips rival them in brilliance of color, and frequently in size of bloom.

	12	25	100
Artus. A splendid, deep glowing scarlet, much used for bedding and for forcing. Our most popular early variety.	\$0.40	\$0.75	\$2.80
Fred Moore. A long stem, deep orange tulip. Much used for forcing and bedding.	.42	.80	3.00
Grand Duke. (Keizerkroon.) Bright red with a distinct broad yellow border. Very large and showy.	.55	1.00	3.80
White Hawk. White, very fine.	.55	1.00	3.80
President Lincoln. A fine, clear light violet.	.57	1.05	4.00
Prince of Austria. Rich orange, shading to scarlet. Scented	.42	.80	3.00
Yellow Prince. An early, sweet-scented, large flowering variety of exceptional beauty. Fine for forcing.	.50	.95	3.60
Olds' Special Single Mixed.	.37	.70	2.70

COLLECTIONS OF EARLY SINGLE TULIPS

3 bulbs of each of the above named 7 varieties.	\$0.70
6 bulbs of each of the above named 7 varieties.	1.35
12 bulbs of each of the above named 7 varieties.	2.60



Olds' Special Single Mixed Tulips

Darwin Tulips

The Darwins are matchless for borders, among other hardy flowers, for grouping against a background of shrubs, or in combinations of delicate colors for contrast in the flower garden.

Darwin Tulips are distinctive on account of their large, single globular flowers and strong, upright spikes. They grow to a height of 24 to 30 inches and are usually in full bloom about Decoration Day.



Baronne de la Tonnaye.

	12	25	100
Baronne de la Tonnaye. Bright rose, margin blush rose. We consider this the finest of the rose-colored varieties	\$0.42	\$0.80	\$3.00
Farncombe Sanders. A fine, large flower of fiery scarlet, vivid cerise inside. Long stems37	.70	2.70
Pride of Haarlem. Bright rose, suffused with purple; immense blooms; unsurpassed for groups on account of its fine color and stately habit37	.70	2.70
Inglescombe Yellow. A fine, large, globe-shaped flower; color, a beautiful rich yellow. Very often called the "Yellow Darwin"40	.75	2.80
Rev. H. Eubank. Silvery-heliotrope, shading to lavender-gray40	.75	2.80
Bartigon. Very showy flowers of fiery crimson with light base37	.70	2.70
La Tulipe Noire. (The Black Tulip.) A beautiful, large flower of unique color42	.80	3.00
Zulu. Rich, velvety purple black47	.90	3.50
Madame Krelage. Light lilac with broad margin of bluish pink. Large flowers40	.75	2.80
Wm. Pitt. Brilliant carmine with purple shade on outer petals42	.80	3.00
Princess Elizabeth. Rich rose pink, silvery edged. Large flowers40	.75	2.80
Dream. Beautiful lilac blue42	.80	3.00
Olds' Special Darwin Mixed35	.65	2.40

Breeder Tulips

This fine, old May-flowering type of Tulip has been neglected for many years, but is again becoming popular; in fact, Breeder Tulips have, for the past two or three years, been given great prominence in many of the strictly up-to-date gardens.

They are very similar to the Darwins in their tall growth, and have even larger flowers. They bloom about the same time, but have an entirely different range of colors, comprising bronze, terra-cotta, orange brown and other artistic tones altogether wanting in the Darwins.



Bronze Queen Breeder Tulip.

	12	25	100
Bronze Queen. Soft golden bronze ...	\$0.42	\$0.80	\$3.00
Louis XIV. A wonderful variety, very large goblet-shaped flowers of bluish purple with golden-brown margin, now offered at less than one-fourth the usual price45	.85	3.20
Cardinal Manning. Rosy violet42	.80	3.00
Panorama or Fairy. One of the best. Flowers of large size; deep orange or terra-cotta shaded mahogany45	.85	3.20
Olds' Special Mixed Breeders40	.75	2.80

COLLECTIONS OF BREEDER TULIPS

3 bulbs of each of the above named 4 varieties	\$0.42
6 bulbs of each of the above named 4 varieties80
12 bulbs of each of the above named 4 varieties	1.50

COLLECTIONS OF DARWINS

3 bulbs of each of the named 12 varieties ..	\$1.00
6 bulbs of each of the named 12 varieties ..	1.90
12 bulbs of each of the named 12 varieties ..	3.70

Cottage Tulips

Cottage Tulips, like the Darwins and Breeders, flower during May outdoors. The flowers have distinct colors, with oval or pointed petals.

	12	25	100
Mrs. Moon. The finest late, yellow tulip thus far introduced; blossoms long and pointed, petals reflexed, fragrant and borne on thirty-inch stems	\$0.50	\$0.95	3.75
Maiden's Blush. Long, lily-shaped flowers of ivory-white, tipped and edged with rose which gradually deepens. One of the very finest ..	.42	.80	3.00

Parrot Tulips

The petals of these tulips have peculiarly feathered and fringed edges and the shape of the flower, especially before it opens, resembles the neck of a parrot.

A magnificent, large flowering, tall growing, late strain of tulips.



Olds' Mixed Parrot Tulips.

	12	25	100
Olds' Special Mixed Parrot Tulips...	\$0.47	\$0.90	\$3.50

Crocus

These bright and fascinating little flowers are the earliest of all. The snow has hardly disappeared before they thrust their pretty blossoms through the cold ground in answer to the first warm sunshine of spring.

Although most showy when massed in big beds or planted in rows of distinct colors, they are also very effective sprinkled over the lawn and among the trees and shrubbery.



Olds' Giant Crocus.

We offer the following separate colors of Crocus:

	12	25	100
White, Yellow, Blue and Striped....	\$0.27	\$0.50	\$1.85
Mixed Colors25	.45	1.75

ALL PRICES INCLUDE POSTAGE

Double Early Tulips

	12	25	100
Rubra Maxima. Crimson-scarlet, early, large flowered, excellent bedder	\$0.47	\$0.90	\$3.50
Crown of Gold (Couronne d'Or). Golden yellow, flushed with orange; a magnificent flower of great beauty and size; strong stems hold the flower upright; a fine forcer and bedder57	1.05	4.00
Peach Blossom. Deep, rosy pink, deepening with age. A new variety47	.90	3.50
Murillo. Delicate blush pink; a very fine flower and one of the most beautiful of the double tulips. A good forcer42	.80	3.00
Olds' Special Double Mixed. All colors40	.75	2.80

COLLECTIONS OF DOUBLE TULIPS

3 bulbs of each of the above named 4 varieties	\$0.40
6 bulbs of each of the above named 4 varieties75
12 bulbs of each of the above named 4 varieties	1.40

Rembrandt Tulips

Rembrandt Tulips are similar to the Darwin and Breeder Tulips. They have long stems with large flowers and they bloom at the same time as the Darwins. They are really broken forms of Darwins, the difference being in their unique color; the flowers are striped and variegated. Too gaudy to plant alone in large beds but beautiful planted in with other tall tulips.

	12	25	100
Olds' Special Mixed Rembrandt Tulips	\$0.57	\$1.05	\$4.00

OLDS' SKYROCKET COLLECTION

1 each of the 20 varieties listed below, postpaid..	\$0.70
2 each of the 20 varieties listed below, postpaid..	1.25
3 each of the 20 varieties listed below, postpaid..	1.75
6 each of the 20 varieties listed below, postpaid..	3.40

All varieties will be labeled and packed separately.

Baronne de la Tonnaye. Rose.
Farncombe Sanders. Scarlet.
Pride of Haarlem. Bright rose.
Inglescombe Yellow. Yellow.
Rev. H. Eubank. Heliotrope.
Bartigon. Crimson.
Zulu. Purple black.
Madame Krelage. Lilac and pink.
Princess Elizabeth. Rose pink.
Dream. Lilac blue.
Wm. Pitt. Carmine with purple shading.
La Tulipe Noire. Black.
Bronze Queen. Soft bronze.
Louis XIV. Blue and gold.
Cardinal Manning. Rosy violet.
Fairy. Orange.
Mrs. Moon. Yellow.
Maiden's Blush. White margin of pink.
Parrot, Mixed. Ruffled edged Tulips.
Rembrandt Mixed. Striped Tulips.

PEAT MOSS

Peat Moss makes the finest mulch for plants and bulbs that we know of. It does not mat down and choke the plants as leaves have a tendency to do, nor will it bring weeds into your garden as is often the case when you use hay or straw. Furthermore, Peat Moss will improve your soil; it is especially fine for heavy clay soils and light, sandy soils.

A further use for Peat Moss is in the Rock Garden. It is difficult to keep the weeds out of a Rock Garden and as most Rock Gardens are built on a slope heavy rains will wash the soil. A good application of Peat Moss will check the weed growth and will also help to prevent the soil from washing.

For prices see page 16.

Hyacinths

Hyacinth Bulbs this season are a good deal lower in price than they have been for many years. Take advantage of these special prices.

The Hyacinth is the most formal of the Dutch Bulbs and the most highly perfumed. Carefully grown in the indoor window garden, hyacinths reach a perfection of color and bloom that marks them as one of the finest products of the gardener's art. Only large bulbs such as we offer in our named varieties and "Finest Mixed" should be used for forcing, but for outdoor growing in beds or borders the medium sized bulbs in our "Special Bedding Mixed" are satisfactory.



Hyacinth L'Innocence.

FORCING HYACINTHS (19 ctm. Bulbs)

L'Innocence. Pure white, extra large bells. A wonderful variety for forcing.

King of the Belgians. Brilliant scarlet. Compact spike of medium size.

Queen of Pinks. Clear satiny pink. Extra early.

City of Haarlem. The best golden-yellow Hyacinth.

King of the Blues. A rich dark blue of splendid form. Rather late.

Queen of Blues. Beautiful light blue.

Prices, all the above varieties, postpaid: Each, 15c; 4 for 55c; 12 for \$1.50; 100 for \$10.00.

Finest Mixed Hyacinths, 4 for 50c; 12 for \$1.35.

Special Bedding Mixed (16 to 17 ctm. Bulbs), 6 for 55c; 12 for \$1.00.

HYACINTH COLLECTION

We will send one each of the above six named varieties packed with six waterproof flower pots, for 85c, postpaid. This collection will be fine for Christmas as they will bloom about that time.

Narcissus

Many consider the Narcissus or Daffodil the most important of the spring flowering bulbs. Coming into bloom two or three weeks before the earliest tulips, they open the real flower season. They are fresh and dainty, require no special care, are equally satisfactory as indoor or outdoor plants and, left undisturbed in their garden nook, will increase in size and beauty yearly. Prices this year very low.



Emperor Narcissus.

	3	6	12	25
Emperor. The largest and finest all-yellow Narcissus with immense trumpet and broad petals of beautiful texture and color. Our most popular variety.	\$0.35	\$0.65	\$1.25	\$2.40
Victoria. Trumpet deep yellow, large and frilled. Perianth creamy-white and broad. A beautiful daffodil.	.35	.65	1.25	2.40
Von Sion. Double daffodil; star-like petals and long, yellow trumpet, filled with crimped yellow petals.	.30	.55	1.05	2.00
Lawrence Koster (Poeticus Narcissus). Pure white perianths with yellow cups, very sweet scented. An excellent variety for naturalizing.	.25	.45	.85	1.60
Horace (Poeticus Narcissus). This variety differs from Lawrence Koster in that the cup is dark red. Very sweet scented and can be left undisturbed where they will grow and multiply rapidly.	.25	.45	.85	1.60
Olds' Narcissus Mixture. Large bulbs and fancy varieties.	.25	.45	.85	1.60

OLDS' NARCISSUS COLLECTIONS

3 bulbs of each of the above named 5 varieties	\$1.40
6 bulbs of each of the above named 5 varieties	2.70
12 bulbs of each of the above named 5 varieties	5.25

Paper White Narcissus

(The most popular bulb for forcing.)



Paper White Narcissus.

PAPER WHITE NARCISSUS. The finest winter forcing bulbs. Great clusters of pearly-white, sweet-scented flowers on long, slender stems. Sure to bloom, grown in either earth or water. Make plantings every two weeks up to February first. 3 for 15c; 12 for 50c; 25 for \$1.00; 100 for \$3.50.

FREESIA. Giant Purity. Glistening white fragrant trumpet-shaped flowers borne in rows of bent stems. Just plant half a dozen of them in a five-inch pot and place in the sunny window of a fairly cool room. 6 for 15c; 12 for 25c.

ROCK GARDEN COLLECTION OF SPRING FLOWERING BULBS

60 bulbs for \$1.50, postpaid

A Rock Garden is not complete without a few early flowering bulbs. We are listing below a collection of bulbs suitable for the Rock Garden:

- 12 Mixed Single Early Tulips.
- 12 Scilla, blue.
- 12 Grape Hyacinths, blue.
- 12 Snowdrops.
- 12 Mixed Crocus.

60 bulbs for \$1.50, postpaid.

FOR LARGER AND FINER FLOWERS USE BONE MEAL

The best and only fertilizer to use on fall bulbs and peonies is Bone Meal. Apply at the rate of two handfuls to the square yard. Rake it into the soil evenly so that it does not come into direct contact with the bulbs. For prices see page 16.

MISCELLANEOUS BULBS



Scilla.

SCILLA (WOOD HYACINTH)

A beautiful class of small bulbs with blue bell-shaped flowers following the Crocus in season. Fine for rock gardens, wild flower gardens and borders. They may remain undisturbed for several years. Are very easy to grow. Should be occasionally enriched with a top dressing of well rotted manure. Mammoth bulbs. Price, 12 for 37c; 25 for 70c; 100 for \$2.60.

SNOWDROP

Snowdrops are the beautiful little white bell-shaped flowers that bloom early in the spring before the snow is hardly off the ground. They will make a nice showing in your rock garden. 12 for 37c; 25 for 70c; 100 for \$2.60.



Grape Hyacinths.

GRAPE HYACINTHS (MUSCARI)

Every lover of flowers should have these beautiful early-flowering bulbs in his garden. They come in blues and whites, and derive their name from their appearance, "like a bunch of grapes." They are very easy to grow and will come year after year if foliage is allowed to ripen. Plant the same as Scillas. Price, Blue, 12 for 30c; 100 for \$2.10. White, 12 for 40c; 100 for \$3.00.

Hardy Lilies



Madonna Lily.

MADONNA OR CANDIDIUM LILY. Plant about the first of October. They grow to a height of two to three feet and bloom about the first of July. Sometimes as many as 20 blooms are borne on a plant. Our Madonna Lily bulbs are extra large and measure from 26 centimeters up in circumference. They are grown for us in northern France and are the thick petaled variety. Prices, 25c each; 3 for 70c; 6 for \$1.25; 12 for \$2.25.

LILIUM REGALE. Ready Nov. 1st. One of the most beautiful varieties of hardy lilies offered today. The center of the flower is flushed with yellow, shading to white at the outer edges. Externally the flowers are streaked with brown shaded through the almost translucent petals with a delightful pearly tint. A truly royal lily. Grows to a height of four to five feet and blooms in July. Selected bulbs, each, 30c; 3 for 85c; 6 for \$1.55; 12 for \$2.85.



Regale Lily.

Hardy Flower Seeds

HARDY FLOWERS FOR FALL PLANTING

PERENNIAL FLOWERS

There is some question as to the proper time to sow perennial flower seeds. It may be done throughout the summer but the very best time, we would say, is just the time when the particular plant in question naturally ripens its seed.

845. **AQUILEGIA.** H. P. (Columbine.) Dainty, spurred flowers of many colors. Blooms during a long period. Pkt., 10c.

877. **CALLIOPSIS.** H. P. (Coreopsis.) Lanceolata. One of the finest of the hardy perennials. Pkt., 10c.

895. **CANTERBURY BELLS.** H. B. Mixed. Large, bell-shaped flowers of blue and white. Pkt., 10c.

896. **CANTERBURY BELLS.** H. B. (Cup and Saucer.) A very interesting species of Canterbury Bell, the calyx forming a saucer around the base of the cup like a bell. Pkt., 10c; 2 pkts., 15c.

944. **DAISY.** H. P. Shasta. Large, pure white, overlapping petals. Pkt., 10c.

945. **PYRETHRUM.** Roseum. H. P. (Painted Daisy.) Charming shades of pink and red daisy-shaped flowers blooming freely in May and June. Pkt., 15c.

986. **GAILLARDIA.** H. P. (Blanket Flower.) Continual bloomer. Crimson, orange and scarlet marks on petals. Pkt., 5c.

993. **GYPHOPHILA PANICULATA.** H. P. The perennial Baby's Breath. Pkt., 10c.

1005. **HOLLYHOCK.** B. Grand old-fashioned flowers of red, pink and white and many other colors. Pkt., 10c.

1017. **DELPHINIUM.** H. P. (Larkspur.) Tall, old-fashioned blue. Pkt., 10c.

1019. **DELPHINIUM, Hollyhock Strain Mixed.** H. P. This mixture contains all of the colors in Delphiniums, including both double and single flowering varieties. Individual blooms have actually measured three inches across. Plants are from 5 to 6 feet tall. Pkt., 20c.

957. **DIANTHUS.** H. P. (Clove Pink.) Pkt., 10c.

958. **DIGITALIS.** H. P. (Foxglove.) Pkt., 10c.

1075. **PANSY.** Olds' Giant Prize Mixed. P. The largest, richest, best-formed flowers of any Pansy we have ever seen, ranging in color from pure white through bronzes, browns, yellows and blues to the deepest purple-black. Pkt., 25c.

1128½. **POPPY.** H. P. Red Oriental. Tall, massive flowers, 6 inches across with a conspicuous spot on each petal. Pkt., 10c.

1156. **SCABIOSA.** H. P. Olds' Caucasica Hybrids. (Isaac House Strain.) This new perennial Scabiosa is truly magnificent. Pkt., 10c.

1115. **PHLOX.** Decussata Mixed. H. P. Seed from the newest varieties. Pkt., 15c.

1300. **SWEET WILLIAM.** H. P. Mixed. Like annual pinks, loved for its brilliant and enduring flowers. Pkt., 10c.

HARDY ANNUAL FLOWERS

Many of our best annuals may be sown late in the fall just before the ground freezes. You probably have noticed in your flower garden Cosmos and other annuals growing from self-sown seed. Planting in the fall assures a longer blooming season and heavier plants and at the same time it relieves the spring rush.

831. **ALYSSUM, SWEET.** H. A. (Carpet Flower.) Little Gem. Carpet of snow. One of the finest dwarf annuals we have for edging, and much loved for its modest blossoms, white and honey scented. Pkt., 7c.

855. **BACHELOR'S BUTTON.** H. A. (Centaurea, Corn Flower, Blue Bottle, Ragged Sailor, etc.) Mixed. Although not a pretentious plant, Bachelor's Button is one of the popular, hardy, old-fashioned annuals. Pkt., 5c.

885. **CANDYTUFT.** H. A. Olds' Choice Mixed. Well known, hardy plants, much used for borders and edging. Easy to grow. Pkt., 5c.

919. **CLARKIA ELEGANS.** H. A. Mixed. Bright and attractive annuals of easy culture. They grow about 2 feet high, bear profusely; pretty double flowers carried on long, graceful sprays. Flowers resemble sprays of flowering almond. Pkt., 10c.

926½. **COSMOS.** Extra Early Colossal Mixed. H. A. The Cosmos for the northern states. The plant is graceful and delicate, the flowers are single and as large as the late blooming kinds. Pkt., 10c; oz., 50c.

934. **CYNOGLOSSUM—AMABILE.** H. A. This new Chinese Forget-Me-Not forms erect bushes 18 inches high which are covered with beautiful brilliant blue, fragrant flowers. Blossoms from May to October. Fine for the border. Pkt., 7c.

959. **DIDISCUS.** Coeruleus. H. A. (Blue Lace Flower.) A beautiful blue-flowering annual growing about 3 feet tall. Very fine for cutting. Pkt., 10c.

1030. **MARIGOLD.** H. A. Mixed French. The favorite, dwarf, highly-colored variety. Pkt., 10c.

1015. **LARKSPUR.** H. A. Fine Mixed. Tall, old-fashioned spikes of blue. Pkt., 10c.

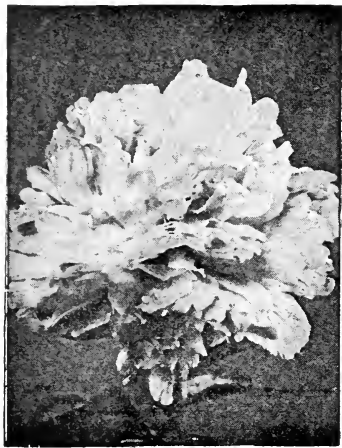
1131. **PORTULACA.** H. A. Single Mixed. Even more beautiful than the double. Fine for edging or bedding. Pkt., 10c; ½ oz., 40c; oz., 65c.

1120. **POPPY.** Olds' Finest Mixed. H. A. A fine blend of many handsome shapes and sizes; many are double and shaped like a ball, in white, pink and red; massive Carnation Poppies and dainty Shirleys. Pkt., 7c.

1203. **SWEET PEAS.** Olds' Mixed Giant Spencers. A careful and well-balanced blend of the best named varieties and new seedlings of the beautiful orchid-flowered or Spencer Sweet Peas. Pkt., 7c; oz., 20c; ¼ lb., 50c; lb., \$1.75.

PEONIES

In Japan they call the peony the "King of Flowers" and its splendid, massive and richly colored blossoms justify this title. As hardy as an oak, thriving equally well in sun or partial shade. Well worth growing for its wealth of ornamental foliage alone. The roots we offer are large three to five-eyed divisions and will usually bloom the following spring. Our prices are postpaid. Too deep planting often is the reason why peonies fail to bloom. The eyes should be two inches below the surface.



Festiva Maxima Peony.



M. Jules Elie Peony.



Duchess De Nemours Peony.

WHITE VARIETIES

FESTIVA MAXIMA. Big, globular masses of pure white bloom, the inner petals slightly tinged with crimson. These handsome flowers are borne on tall, sturdy, branching plants of vigorous growth. Festiva Maxima is probably the most popular of all peonies and by many considered the most nearly perfect. Each, 50c; 3 for \$1.25.

DUCHESS DE NEMOURS. Crown type, pure white, with a sulphur white collar. An early variety. A very vigorous grower throwing clusters of fragrant bloom. One of the best whites. Each, 50c; 3 for \$1.25.

LA TULIPE. Rose type, midseason. Enormous globular flowers of delicate blush white, shading to ivory white. There are red tulip markings on the outside of the guard petals. Each, 50c; 3 for \$1.25.

MARIE LEMOINE. Compact round flower of rose type, very late. Color white, with cream white center. Each, 60c; 3 for \$1.50.

M. DUPONT. Large flat rose type, milk white center, splashed crimson. Mid-season, fragrant. Each, 50c; 3 for \$1.50.

QUEEN VICTORIA. Large, globular, medium loose low crown with milk white guards tinted flesh. Center creamy white with crimson spots. Each, 50c; 3 for \$1.50.

MIXED WHITE. We offer choice 3 to 5-eye divisions of unnamed whites: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

RED VARIETIES

FELIX CROUSE. Rich, even, ruby-red. One of the few red peonies showing no trace of purple or violet. Blooms in clusters. Probably the best red. Each, 50c; 3 for \$1.25.

AUGUSTIN d'HOUE. A very large, brilliant red. Slightly silvered reflex. Medium tall. Larger than Felix Crouse. Each 50c; 3 for \$1.50.

LOUIS VAN HOUTTE. A deep crimson. Petal tips develop a silvery sheen with age. A very fine variety. Each, 50c; 3 for \$1.25.

KARL ROSENFELD. The plant throws large clusters of dark crimson flowers; these are of the semi-rose type and have no odor. Plants are strong and healthy. This is one of the best for cut flowers, landscape or for florists. Each, 70c; 3 for \$1.90.

MAJOR ANDREE. Brilliant cerise, an unusual shade in peonies. Long blooms on tall, strong plants. Each, 50c; 3 for \$1.25.

MIXED RED. We offer choice 3 to 5-eye divisions of unnamed reds: 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

PINK VARIETIES

M. JULES ELIE. This is considered the most beautiful of all peonies. The flowers are of immense size, globular in shape. The color is a glistening lilac-pink, shading to rose at the base. The whole flower is overlaid with a sheet of silver, sparkling like dew. One of the best for cut-flowers; a good keeper. Each, 60c; 3 for \$1.50.

LIVINGSTON. Large rose type; pale lilac-rose, silver tipped with carmine spots, late, tall, compact, free bloomer, slightly fragrant. Each, 60c; 3 for \$1.50.

HUMEIL. Very large flowers of soft cherry-pink. This is a very fragrant variety, having that spicy odor so peculiar to the Orient. Very late. Each 50c; 3 for \$1.25.

GIGANTEA. A beautiful, large pink variety. Each, 50c; 3 for \$1.25.

EDULIS SUPERBA. A bright mauve-pink and lilac. Crown type, with large tuft of wide petals surrounding a few narrow petals in the extreme center of the bloom. Fragrant, extra early and free blooming, with strong flower stems. Each, 60c; 3 for \$1.50.

MIXED PINK. We offer choice 3 to 5-eye divisions of unnamed pinks. 3 for 90c; 6 for \$1.75; 12 for \$3.25. By express, 100 for \$25.00. These peonies are fine for landscape work.

MIXED PEONIES. We offer a fine lot of mixed roots to those who wish to use the unnamed sorts in large quantities for landscape work. These produce just as nice blossoms as the named ones, but are not as valuable to the trade as they cannot be identified. 3 for 75c; 6 for \$1.40; 12 for \$2.70, postpaid. By express, 100 for \$23.00.

COLLECTIONS OF PEONIES

One each of the following 3 Early Blooming Peonies: Edulis Superba, Duchess De Nemours, Karl Rosenfeld\$1.40

One each of the following 3 Midseason Peonies: M. Jules Elie, Louis Van Houtte, Festiva Maxima\$1.30

One each of the following 3 Late Blooming Peonies: Marie Lemoine, Livingston, Felix Crouse\$1.25

One each of the entire 9 varieties 3.75

IRIS AND PHLOX



Olds' Iris.

MADAM CHEREAU. Pure white flowers bordered and laced with brightest blue. Each, 20c; 3 for 50c.

LOHENGRIN. A rare and attractive shade of mauve pink, blending well with Madam Chereau when the two are cut together. Each, 20c; 3 for 50c.

RHEIN NIXE. A charming Iris. Rich raspberry purple and white. Each, 20c; 3 for 50c.

SHERWIN WRIGHT. A golden yellow Iris, without markings or shadings. Each, 20c; 3 for 50c.

MONSIGNOR. Rich satiny violet and purple crimson; large. Each, 25c; 3 for 60c.

JEANNE D'ARC. White edged with lavender. Very dainty and beautiful. Each, 25c; 3 for 60c.

B. Y. MORRISON. Standards are pale lavender and the falls velvety purple with broad lavender border. Each, 30c; 3 for 75c.

DREAM. A vigorous, free flowering variety. Orchid-like flowers of soft, clear pink. Each, 30c; 3 for 75c.

GOLD IMPERIAL. A fine Iris of rare texture and form. Brilliant yellow with conspicuous orange beard. Each, 30c; 3 for 75c.

JUANIATA. Large flowers of clear, deep blue. Sweet scented. Each, 25c; 3 for 60c.

PROSPER LANGIER. Standards of this variety are a fiery bronze and the falls a ruby purple. A most beautiful flower. Each, 30c; 3 for 75c.

OLDS' MIXED IRIS

Iris roots usually sell at from 20 to 50 cents each. We offer Olds' Mixed Iris, first size and first quality as follows: 3 for 20c; 12 for 70c; 25 for \$1.35, postpaid. Not postpaid, 100 for \$6.00.

OLDS' SUNBEAM IRIS COLLECTION

Five Choice Iris Roots for 90c, postpaid.

Olds' Sunbeam Iris Collection consists of one bulb each of the following varieties:

Monsignor. Satiny violet.

Madam Chereau. Pure white, laced with blue.

Lohengrin. Mauve pink.

Rhein Nixe. Raspberry purple and white.

Sherwin Wright. Golden yellow.

This is a very fine collection of lovely Iris and should not be overlooked when placing your order.

Hardy Phlox

EUROPA. White, with small crimson eye. Each, 25c; 3 for 60c.

MISS LINGARD. White with faint lilac eye. Free-blooming May to October. Choice plants. Each, 25c; 3 for 60c.

R. P. STRUTHERS. A smooth blending of rosy-carmine with salmon. Darker eye. Fine, large truss. Our best seller. Each, 25c; 3 for 60c.

SIEBOLD. Orange scarlet with red eye. Very fine. Each, 25c; 3 for 60c.

RHEINLANDER. A salmon pink with red eye. Each, 25c; 3 for 60c.

MRS. JENKINS. A pure white. Each, 25c; 3 for 60c.

BARON VON DEDEM. The best bright scarlet. Each, 25c; 3 for 60c.

UNIVERSITY OF WISCONSIN. Rosy magenta. A strong grower. Each, 30c; 3 for 75c.

WIDAR. Dark violet, tinted red with a white eye. A very beautiful and striking combination of colors. Each, 25c; 3 for 60c.

OLDS' PHLOX COLLECTION

ONE OF EACH OF THE ABOVE NINE VARIETIES FOR \$1.80, POSTPAID.

MIXED PHLOX. An assortment of many good varieties in mixed colors. Specially fine for landscape or foundation plantings. 3 for 40c; 6 for 75c; 12 for \$1.40; 25 for \$2.75, postpaid. Not postpaid, 100 for \$10.00.

HARDY ONION SETS

ONION SETS. Egyptian or Perennial (Commonly known as Winter Onion). Plant in the fall for the first early bunching onion. Lb., 20c; 2 lbs., 35c; 4 lbs., 65c, postpaid. By express: 10 lbs., 75c; bu., \$2.25.



Europa.

OLDS' HARDY FLOWERING PLANTS

Olds' Northern Grown Hardy Perennials are all two to three years old, field grown plants and should not be confused with the small one-year seedlings which are so often offered. Perennials should be used for permanent plantings in beds and borders. When once established they will produce an abundance of flowers for years to come with practically no attention. We have arranged our perennials in three groups, **Spring, Summer and Autumn.** When selecting plants be sure to include some from each of these groups so as to have a succession of flowers throughout the season. For foundation plantings and borders keep the tall growing varieties at the back. Ask for Wisconsin Bulletin No. 212, "Outdoor Flowers for the Home."

We are quoting prices in groups of three as well as single plants. Three plants of a kind will make a good showing the first year. **ALL PRICES ARE POSTPAID PRICES.** For Rock and Alpine plants see page 12.

OLDS' SPRING BLOOMING PERENNIALS

HARDY FERNS

We offer five-year-old plants direct from the far North where they grow very large and withstand any temperature. Prices, all of the Hardy Ferns. Each, 25c; 3 for 65c; \$1.75 per dozen.

OSTRICH PLUME or **PALM OF THE NORTH.** This is a fine variety. Grows faster than any other fern. It often has as many as fifteen fronds, and usually attains a height of four feet; beautiful cinnamon shade. This variety does well in the open or in dry, shady places.

LADY FERN. A large, handsome fern of the woods, presenting many varied forms. Smaller and of finer foliage than the Ostrich Plume.

FLOWERING FERN. This is clothed with loose wool, when unfolding its fronds. Usually grows four feet high or more; a beautiful cinnamon shade. This variety also does well in the open or dry, shady places.

COLLECTION OF FERNS. One each of the above ferns for 65c or three each for \$1.50, postpaid.

BLEEDING HEART. Long drooping racemes of heart-shaped flowers. Each, 35c; 3 for 90c.

HEUCHERA SANGUINEA. (Coral-bells). Beautiful plants for front row of borders, with slender, fairy-like spikes of richly colored flowers; most striking in the garden and light and graceful for cutting. 12 to 18 inches. June to September. Flowers bright crimson; very free-flowering. Excellent for rock garden. Each, 25c; 3 for 60c.

RANUNCULUS. (Early Spring Buttercup.) A very early yellow flower growing on warm sandy slopes. Because of its earliness well worth growing in the rock garden. 3-4 inches. April. Each, 20c; 3 for 50c.

PYRETHRUM. (Roseum.) The fernlike foliage is attractive and the flowers ranging from pure white through shades of pink are beautiful on the plant, also as cut flowers. 20 to 24 inches tall. Each, 25c; 3 for 60c.

MERTENSIA. (Virginia Cowslip.) One of the earliest of spring wild flowers. The bluish-green shoots and leaves are quickly followed by delicate pink buds and beautiful bell-shaped light blue flowers. Leaves disappear entirely for the rest of the year after flowering season, so it is well to plant it in connection with a bed of ferns. Each, 20c; 6 for \$1.00.

POPPY. (Red Oriental.) In 2½ inch pots. For a dazzling display of rich and brilliant coloring no other flower can equal the vivid orange scarlets of the Oriental Poppies. Easily established and perfectly hardy. 36 inches in height. Each, 25c; 3 for 60c.

POPPY. (Mrs. Perry.) In 2½ inch pots. Like the red poppy in growth but a beautiful salmon in color. Each, 30c; 3 for 75c.

Peat Moss should be used for mulching plants. It will protect them from frost heaving, improve the soil, and keep the weeds down. See page 16.



Lupines.

LUPINUS. (Washington Lupine.) Lupines seem to prefer a somewhat acid soil, either in the open or light shade. They are particularly effective in mass plantings in the border, or naturalized along streams, or open woodlands. June, July, 2-3 ft. Mixed hybrids of blue, white and rose. Each, 30c; 3 for 75c.

ROCK and ALPINE PLANTS. (See page 12.)



Red Oriental Poppy.



Spectabile Lady Slipper.

CYPRIPEDIUM

No orchid is more beautiful than our native varieties of Lady Slipper or Cypripedium. Especially effective planted in partial shade in combination with native ferns.

SPECTABILE. (Showy Lady Slipper.) This is the finest and most showy of all orchids. It grows up to 2 feet high, bearing along the stalks several rather roundish leaves, and on top one or two quite large rose-purplish or magenta and white flowers. Does exceedingly well in a moist and partially shaded bed of peat or leaf loam. Nothing can be more charming than masses of this beautiful orchid. Each 30c; 3 for 75c, postpaid.

PUBESCENS. (Yellow Lady Slipper.) Does well in any rich, partly shaded location. Yellow slipper and brown-purple petals. May and early June. This is the easiest to grow of the Lady Slippers. Each, 30c; 3 for 75c.

ARTEMISIA. (Silver King.) Valuable for the silvery effect of the foliage, especially when combined with plants or cut flowers of a delicate shade. The branches may be cut and used fresh with cut flowers or dried and used with fresh flowers during the winter. Height, 2 to 3 feet. Each, 30c; 3 for 75c; \$2.50 per dozen.

YUCCA. (Adam's Needle.) Filamentosa. The sword-like foliage is very attractive. Well established plants give spikes of white, lily-like flowers in June. Height, 3 to 4 feet. Each, 30c; 3 for 75c.

PLANTS FOR FALL PLANTING

SUMMER BLOOMING PERENNIALS

AQUILEGIA. (Columbine or Honeysuckle.) One of the most graceful and dainty of hardy perennials with its delicately tinted bird-like blossoms on their slender stems, bowing and nodding in the breeze. The long-spurred flowers show shades of blue, mauve, cream, pink, red and yellow in a charming series of color blends. Well-rooted plants in mixed colors only. Each, 25c; 3 for 60c.

COREOPSIS. Sometimes called Yellow Daisy. Borne on numerous stems in great profusion nearly all summer. Each, 25c; 3 for 60c.

CLOVE PINKS. Perfectly hardy and flowering continuously from spring until late fall if the flowers are removed when they begin to fade. Their spicy fragrance rivals their brilliant colors, varying from pure white to the richest crimson, many being beautifully striped and laced. Each, 20c; 3 for 50c.

DAISY. Shasta. Burbank's great introduction. 4 to 5 inches across. Each, 30c; 3 for 70c.

DAY LILY. Tawny. These well known flowers are among the more popular perennials. The large trumpet shaped flowers of coppery-orange, shaded red, are carried on stems three or four feet tall, blooming profusely in July. Each, 25c; 3 for 60c; 12 for \$2.00.

GOLD DUST LILY. Large, clear yellow flowers blooming in June. Each, 25c; 3 for 60c; 12 for \$2.00.

MADONNA AND REGALE LILIES. See page 7.



Hardy Perennial Gaillardia.

GAILLARDIA. (Blanket Flower.) One of the most satisfactory of tall, hardy perennials. The large brown center is surrounded by petals marked with concentric rings of brilliant crimson, scarlet, orange and vermilion. One of the few perennials which is always in blossom. 2 to 3 feet in height. Each, 25c; 3 for 60c; 12 for \$2.00.

DELPHINIUM. Gold Medal Hybrid. (Larkspur.) Perhaps the most beautiful hardy plant in cultivation. Great pillars of bloom, sometimes 8 feet tall, of every shade of blue, and increasing in size and beauty yearly. Each, 25c; 3 for 60c.

DELPHINIUM. Belladonna. Sky blue. A continual bloomer. Each, 25c; 3 for 60c.

DELPHINIUM. English Hybrids. Very rare and beautiful. More showy than the Gold Medal. Each, 30c; 3 for 75c.

DELPHINIUM. Hollyhock Strain. The largest and showiest of all Delphiniums. More beautiful than the Gold Medal but not as hardy. Our supply is limited this season. Each, 35c; 3 for 90c.

PENTSTEMON. (Beard Tongue.) Barbatus Torreyi. Tall spikes of brilliant scarlet flowers that make a striking appearance in the border from June to August. Grows to a height of 3 to 4 feet. The cut flowers give a distinct and pleasing effect when used for decorative purposes. Each, 25c; 3 for 60c.

VALERIANA. (Garden Heliotrope.) Officinalis. Showy heads of white flowers. Strong, sweet scent. 10 inches high. Each, 25c; 3 for 60c.

VIOLA. ★Jersey Gem. One of the best of the new introductions. We believe that this is the finest violet in cultivation. Wonderful to use in Rock Gardens or in the border. It grows about six inches high and shows a continuous bloom of vivid purple from early summer until frost. The plants are literally covered with huge violets measuring more than an inch in diameter. Each, 25c; 3 for 60c.

VIOLA. Lutea. Very similar to Jersey Gem but with Golden Yellow flowers. The plant is literally covered with bloom from mid-season until frost. Each, 30c; 3 for 75c.

AUTUMN BLOOMING PERENNIALS

LIATRIS. (Blazing Star.) Buttonlike flowers set on spikes or stalks 4-5 ft. August-September. Very showy if massed in border. Appreciate good soil but will grow on very poor soil. Dark mauve or orchid colored flowers. Each, 25c; 3 for 60c.

CHINESE LANTERN PLANT. An ornamental form of Ground Cherry, with bright orange-scarlet lanternlike fruit. Will last all winter if cut and dried. Not ornamental in the garden. Each, 25c; 3 for 60c.

FUNKIA. (Plaintilly.) Lanceolata. Lilac flowers blooming in September. 18 to 24 inches in height. Each, 30c; 3 for 75c.

BOLTONIA. (Asteroides.) Flower about same time as Wild Asters and looks very much like them. In September a mass of it in bloom looks like a snowbank. To keep the Boltonia in good condition, clumps should be divided and reset every spring or at least every other year. Color, white. 5-6 ft. Divisions. Each, 25c; 3 for 60c.

RUDEBECKIA. Purpurea. (Purple Cone Flower.) Grows 3 to 4 feet high. August and September. Large, striking, pinkish-purple flowers. Also known as Echinacea Purpurea. Each, 25c; 3 for 60c.

DAISY. Giant. Great white daisies on swaying 4 foot stems. Each, 25c; 3 for 60c.

STATICE. Latifolia. (Lavender Baby's Breath.) Large flat heads of tiny purplish-pink flowers. May be dried and kept for months. Blooms in August and September. Grows 18 to 24 inches. Each, 25c; 3 for 60c.

SEDUM. Spectabile. Growth from 12 to 18 inches high. Useful in rockery, and valuable in the perennial border for the foliage is pleasing during the summer and the large flat heads of pink flowers are showy in September. Will do well in the sun or shade. Each, 25c; 3 for 60c.

VERONICA. Longifolia Subsessilis. (Japanese Speedwell.) Dense spikes of deep blue flowers. A very good perennial for the hardy border. 18 to 24 inches in height. Each, 30c; 3 for 75c.

ROCK GARDEN PLANTS

The largest and finest stock we have ever offered. All plants healthy field grown.

Each, 25c; 3 for 60c; 12 for \$2.25, postpaid.

AETHIONEMA (Persian Candytuft)

Persicum. A splendid grey green dwarf for the rockery. Compact and uniform in growth. Profusely blooming during June with light pink flowers. 8 inches.

ALYSUM (Basket of Gold)

Saxatile Compactum. Compact masses of bright golden yellow. Indispensable in the border or for a touch of color in the rock garden. The light green foliage makes the plant presentable after the flowers are gone in late June. 8 inches.

ANEMONE

Whirlwind. A dainty double white.

AQUILEGIA (Columbine)

Coerulea. The dainty Rocky Mountain Columbine. Long spurs of blue and white.

ARABIS (Rock Cress)

Alpina. A fine, dependable alpine plant. Clear white flowers in early spring. The compact, grey green foliage remains attractive all summer. 6 inches.

ARTEMISIA

Lactiflora. A delightful fragrant and pleasing plant for the back border. Simply covered with many branched panicles of white flowers. Its sweet fragrance and charm make it a welcome addition to the perennial border. 4 feet.

ASTER

Alpinus. A fine addition to the alpine garden. Large single-flowered blooms on 8-inch stems. A pretty shade of lavender blue. Blooms in June.

CAMPANULA

Carpatica (Carpathian Harebell). A dainty compact alpine subject. Low growing, covered with wide open graceful bells. Fine in the rockery or low border. 8 inches. Blue or white.

Persicifolia (Peach Bells). Covered with pretty bell-shaped flowers on two-foot stems. The foliage is shaped like a peach leaf. Blooms during July and August.

Rotundifolia (Blue Bells of Scotland). During the summer months this plant is a constant shower of dainty drooping bright blue bells. Excellent in the alpine garden. 8 inches.

CENTAUREA

Montana. The popular and useful blue Cornflower. A profusion of bright, blue flowers in July and August. A strong and dependable grower. 15 inches.

CERASTIUM (Snow-in-Summer)

Tomentosum. An ornamental and useful plant in either the low border or the rockery. Bright grey green foliage. During June it is a shower of large single white flowers. Trails beautifully over rocks. 6 inches.

DIANTHUS

Deltoides. A very pretty alpine plant with creeping green foliage, and medium sized pink flowers in June and July. Especially suited for rock work.

Deltoides, Major Sterns Variety. A fine new English introduction. A gem for the rock garden. Brown tinted foliage, and bright crimson flowers which cover the plant. Very fine.

DICENTRA (Bleeding Heart)

Eximia. One of the most profuse bloomers in the list. Dwarf in growth with showy racemes of pink flowers throughout the season. Handsome foliage. Equally at home either in the rockery or the border. Highly recommended.

DORONICUM

Excelsum. Large golden yellow single flowers that bloom early in the spring. Tall, erect stems that boldly hold the bright blossoms. Makes a delightful cut flower, and is colorful in the border.

GLOBULARIA

Cordifolia. An excellent alpine. The flower, a globe of bright blue, rises about 8 inches above the rosettes of evergreen leaves. Blooms the latter part of May. Perfectly hardy.

GYPSOPHILA

Repens. A creeping plant with a profusion of white flowers in July and August. Will spread over a space of 12 to 20 inches.

IBERIS (Hardy Candytuft)

Gibraltarica. A stocky plant with dark green foliage. During June it is a mass of violet and lavender flowers. Fine in a low border or in the rockery. Requires a protected situation.

Sempervirens. The evergreen foliage is completely hidden during May and June with a profusion of clear white flowers. A fine plant. 8 inches.

LINUM

Perennae (Perennial Flax). A desirable plant for the garden with its light, graceful foliage and profusion of bright flowers throughout the summer. Very dependable and showy. 8 inches.

MYOSOTIS (Forget-me-not)

Palustris Semperflorens. Delicate blue flowers that give a profusion of bloom all summer. Pretty in a rockery where it should have partial shade. 6 inches.

NEPETA

Macrantha. A fine trailer for the rockery. Covered during the summer with delicate lavender flowers. Silver grey foliage.

OENOTHERA (Evening Primrose)

Missouriensis. These plants grow and flower equally well in sun or dense shade. They are covered with large golden yellow flowers in June and July. 10 inches tall.

PHLOX

Subulata Alba. A dainty creeping Phlox that is simply covered in the early spring with a profusion of clear white flowers. 6 inches.

Subulata Lilacina. A delicate blue lavender. The foliage is a light green. Does not bloom as profusely as others but the blossoms are larger.

Subulata Rosea. A shower of bright rose flowers in early spring. Excellent as a border plant.

POLEMONIUM

Repens. A low growing plant that blooms in early May. Very dainty and pretty in an alpine garden. Fine cut foliage that is attractive. 6 inches.

SAPONARIA

Ocymoides Splendens. A very pretty dwarf creeper which is ideally suited for trailing over rocks in an alpine garden. Forms a cloud of dainty pink flowers in June. Attractive green foliage.

SAXIFRAGA

Mixed. Broad, leathery leaves of a dull shade of copper green. Makes a bright display in the early spring with the small rosettes of rose colored flowers. 6 inches.

SEDUM

These trailing alpines are recommended for the rock garden or the border. They are hardy.

Acre (Golden Moss). Very dwarf; much used for covering. Foliage bright green, flowers yellow.

Album. Thick linear leaves, flowers white, with tiny red centers. A fine dwarf for ground cover in either sun or shade.

Fosterianum Pruniatum. A strong grower with heavy tufts of light green. A dwarf grower that merits a place in the rockery.

Gracilis. Forms a carpet of dark green. Neat in habit and uniform in growth. Especially useful in a rock walk.

Lydium. A fine dwarf alpine which turns crimson in the fall. Neat habit. Excellent between rocks.

Glaucum. A handsome creeper which forms a carpet of blue green, turning to a deeper blue in the autumn. One of the most attractive sedums.

Ibericum. A fine species with large crimson flowers during the summer. The neat dwarf foliage turns to a fiery red in the autumn making it a useful rock plant.

Sieboldii. A charming alpine growing in miniature tufts. Glaucous foliage, each leaf being rimmed with a circle of crimson. Very attractive.

Spectabile. A beautiful erect-growing species with broad, thick, light green foliage and immense heads of rose-colored flowers. Blooms in late fall.

Spectabile Brilliant. Rich, dull red identical with Spectabile in all except color.

STOKESIA (Stoke's Aster)

Cyanea. One of the most charming hardy plants blooming freely from July to October. Flowers of centaurea-shape, often measuring 4 to 5 inches across, making a rich show of lavender-blue. One and one-half to two feet.

THYMUS

Thymus. A neat growing dwarf Thyme with light pink flowers in June. An excellent subject for rock work as the foliage trails nicely over the edge of stones.

TROLLIUS

Europaeus. Giant yellow buttercup-like blossoms on 18-inch stiff stems. Blooms early in May. The foliage is glossy dark green. Very attractive.

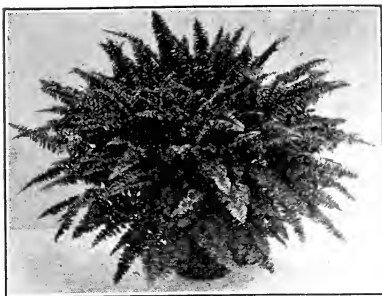
TUNICA

Saxifraga. Very dwarf, with grasslike foliage and covered with tiny pink flowers through the season.

VERONICA

Repens. Very dwarf, forming a miniature carpet of dark green. It has delicate blue flowers which bloom in May. Should be planted on light, well drained soil. Excellent for the rockery.

Rupestris. Fine for rockery or low border. Closely matted deep green foliage completely hidden in May and June with bright blue flowers.



Popular Boston Fern.

WINTER HOUSE PLANT COLLECTION. Boston Fern, Pink Flowering Begonia, Red Geranium, Purple Fuchsia, Snake Plant, Rex Begonia, Oleander, New Variegated Ivy, Philodendron and English Ivy. 10 plants for \$1.98.

ASPARAGUS PLUMOSUS. Fine plume-like foliage bright green, retaining color for weeks when cut. May be grown in bush or climbing form. 19c each; 3 for 55c; larger 35c each; 3 for \$1.01.



White Calla Lily.
EVERBLOOMING WHITE CALLA. Bushy plant producing unusually large white flowers on stiff stems. 24c each; 3 for 69c; larger 36c each; 3 for \$1.04.

SNAKE PLANT. (Sansevieria Zeylanica.) Decorative plant; handsome foliage with green variegations. 24c each; 3 for 69c; larger size 39c each; 3 for \$1.13; 60c each; 3 for \$2.00.

CYCLAMEN. Charming house plant, with beautiful foliage. 28c each; 3 for 81c.



Giant Flowering Cyclamen.

Olds' Winter House Plants

All plants offered on this and the following page will be sent direct from our growing station in Ohio and not from Madison. We guarantee choice plants. All prices include postage.

FERNS

BOSTON FERN. Most popular house plant grown. Deep green fronds of unusual length; of easy culture. 19c each; 3 for 55c; larger 42c each; 3 for \$1.21.

WHITMAN II FERN. Dark green foliage of dense and compact growth; irregular shaped fronds. 24c each; 3 for 69c; larger 50c each; 3 for \$1.45.

MAIDEN HAIR FERN. The fronds of this lovely plant are much used in cut-flower work. 19c each; 3 for 55c.

TEDDY JR. FERN. A compact grower. Broad graceful drooping fronds, very attractive. 22c each; 3 for 63c; larger, 48c each; 3 for \$1.39.

BEGONIAS



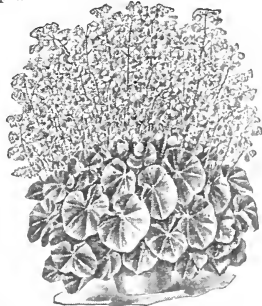
Mammoth Rex Begonia.
REX BEGONIA. Largest leaved Rex Begonia of rich metallic lustre. Flowers bluish-pink. 26c each; 3 for 75c; larger 40c each; 3 for \$1.16.

BEEFSTEAK BEGONIA. Circular leaves of heavy texture, red beneath, olive green above. 22c each; 3 for 63c.

CHRISTMAS RED BEGONIA. Foliage rich, glossy green shaded deep bronze. Flowers bright cherry-red, changing to coral-red. 24c each; 3 for 69c.

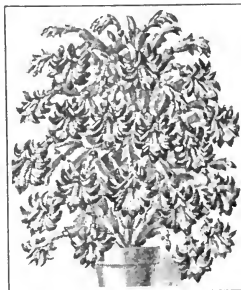
STAR BEGONIA. Leaves large, star shaped, rich green with reddish markings; surface velvety. Blooms pink. 38c each; 3 for \$1.10.

WATERMELON BEGONIA. Leaves distinctly variegated white and green, thick and waxy-like. Excellent house plant. 22c each; 3 for 63c.



Beefsteak Begonia.
BABY TEARS. Compact, dense growing plant with miniature leaves; moss-like foliage of drooping tendency. 25c each; 3 for 72c.

BRAZILIAN PLUME PLANT. (Justicia Sanguinea.) Strong grower, throws long shoots, each tipped with pink, plume-like flowers. 24c each; 3 for 69c.



Christmas Cactus.

CHRISTMAS CACTUS. Long drooping flowers of crimson-scarlet. Grows and blooms with the greatest ease. 32c each; 3 for 92c.

CINERARIA. Excellent pot plant. Blooms in clusters, rich shades of blue, purple, pink and crimson. Mixed varieties. 26c each; 3 for 75c.

STRAWBERRY GERANIUM. Leaves striped with silver bands; flowers white. Unusual pot, vase or hanging basket plant. 20c each; 3 for 58c.

VIOLETS

LADY CAMPBELL. Double purple flowers, sweet scented; fine for cut flowers. 28c each; 3 for 81c.



Violet, Lady H. Campbell.

DOUBLE GERANIUMS

MARQUIS DE CASTELAINE. Perfectly shaped flower of deep rosy-scarlet. 22c each; 3 for 63c.

MME. BUCHNER. Large flowers of purest white. 20c each; 3 for 58c.

BEAUTEPOITE VINE. Apricot shading to copper, with white eye. 22c each; 3 for 63c.

MME. BARNEY. Free flowering deep-pink flowers. 20c each; 3 for 58c.

EARLY ORDER OFFER

With every order for house plants amounting to \$1.00 or more, received before Nov. 1st, we will include free one Flowering Begonia.



Mammoth Double Fuchsias.

FUCHSIAS

WHITE GIANT. An abundance of double pure white flowers.

SPECIOSA. Flowers magnificent rose color.

LORD BYRON. Striking variety, single blooms of red and violet.

VIOLET BEAUTY. Sepals scarlet, corolla violet-blue.

BLACK PRINCE. Brilliant carmine of waxy texture, free bloomer.

Any of above varieties, 20c each; 3 for 59c.



Primula Obconica.
PRIMULA OBCONICA. Clusters of flowers arranged in whorls, set high above the rich velvety foliage. 23c each; 3 for 66c.



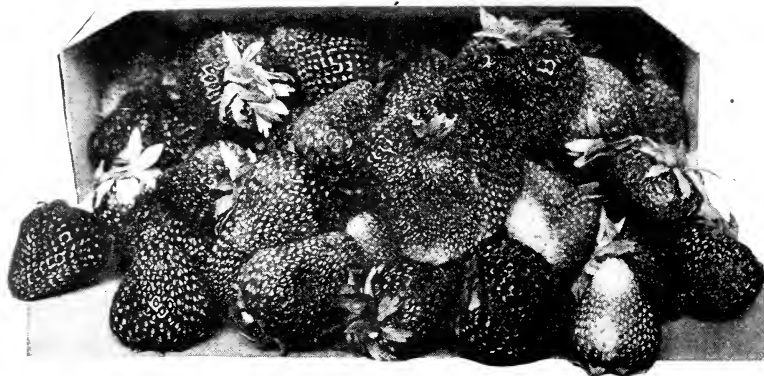
Geranium, M. de Castelaïne.

OLDS' STRAWBERRY PLANTS

Fall Planting of Strawberries. We do not, as a rule, recommend fall planting of strawberry plants, but due to good growing weather, strawberry plants are in ideal condition for mailing this fall and with proper care in planting, will give entire satisfaction. The plants will be shipped on or about September 1st, depending on weather conditions. They will not be sent with other goods. They are freshly dug, well packed and sent by themselves. All are Wisconsin grown, large plants, well rooted. Ask for Wisconsin Bulletin No. 360, "Strawberry Culture in Wisconsin."

OUR GUARANTEE ON FALL STRAWBERRY PLANTS

We guarantee our Strawberry Plants to be true to name and equal to or superior to any you have purchased. If you are not satisfied when you receive the plants they may be returned to us and your money will be promptly refunded. It is impossible however, to guarantee what happens to them after they are planted as they are put in the ground under varying conditions which are beyond our control.



A Box of Progressives.

STANDARD VARIETIES

BEAVER. (Perfect Flowering.) A new commercial June bearing variety which is becoming very popular. In fact in some growing sections of Wisconsin this variety has displaced all others. The Beaver has been thoroughly tried on all different soils and seems to be absolutely blight resistant. It is a heavy yielder and probably the best shipping berry on the market. The large red berries are firm and will not discolor after picking as so many varieties do. If you grow berries commercially this is the variety to plant.

SENATOR DUNLAP. (Perfect Flowering.) The best all-around standard strawberry and the one which is most widely known. The plants are medium in size, long rooted and thoroughly drought resistant. The variety is unusually productive, beginning to ripen early and continuing to bear for a long time.

The fruit is of medium size, smooth, regular and firm and the color is a beautiful red extending well to the center of the berry.

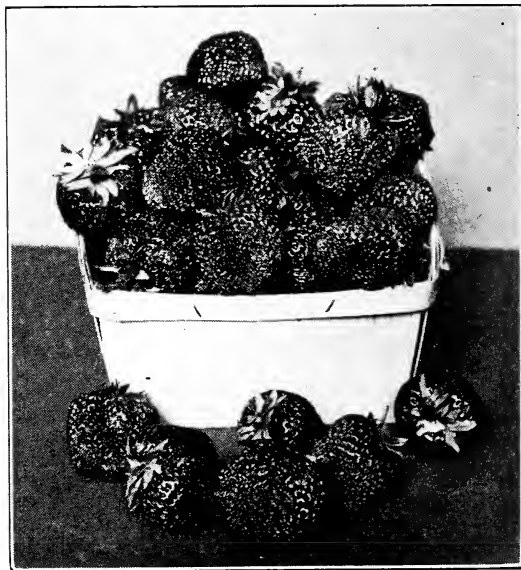
Prices for the above two varieties: Postpaid, 25 for 45c; 50 for 75c; 100 for \$1.20.—By express: 1,000 for \$5.00; 500 at 1,000 rate. Cultural leaflet on request.

EVERBEARING STRAWBERRIES

Everbearing strawberries are no longer an experiment. Planted this fall, they will ripen next August, yielding the finest of fruit until November's freezing-up time comes. Then in June they will yield again and after a few weeks' rest will throw up new blossom stalks and yield still again through the following fall.

PROGRESSIVE. The best medium sized everbearer. A strong, hardy plant, producing many runners. Foliage large and healthy, fruit of good size.

Prices, postpaid: 25 for 85c; 100 for \$2.25.—By express: 1,000 for \$15.00; 500 at the 1,000 rate.



A Box of Senator Dunlap Strawberries.

Asparagus Roots

All orders for Asparagus and Rhubarb Roots will be mailed about September 10th.

Our Asparagus Roots are grown on the Olds Seed Company farm where we have a rich, loose soil, which is particularly adapted for the growing of these roots. The life of an asparagus bed is usually about twenty years so in selecting roots it is well to get the best. Our roots are that kind. It takes three years to grow an asparagus bed from seed, two years from one-year-old roots, and one year from two-year-old roots.

MARY WASHINGTON GIANT RUST PROOF. Undoubtedly the best all around variety for home and market. We would not advise any other. Plants: 1-year-old, 25 for 50c; 50 for 80c; 100 for \$1.50, postpaid.—Not prepaid: 100 for \$1.25; 1,000 for \$8.00. 2-year-old, 25 for 75c; 50 for \$1.25; 100 for \$2.00, postpaid.—Not prepaid: 100 for \$1.75; 1,000 for \$13.00. (500 at 1,000 rate.)

Rhubarb Roots LARGE VICTORIA

After the long winter months with their lack of fresh fruit, early spring Rhubarb is a most welcome treat. In sauce or pie it seems to have a more universal appeal than any other fruit of the year. Rhubarb is very easy to grow. We use whole roots for filling orders, and they are freshly dug. These will give big, tender, juicy stalks soon after planting. If not used too freely the first season, they should later produce 20 to 30 stalks to a plant.

Special prices: 6 for 50c; 12 for 90c, postpaid. Not prepaid: 25 for \$1.50; 100 for \$5.00.



WEEKLY PRICE LIST

L. L. Olds Seed Company



FIELD SEEDS AND SEED POTATOES

Madison, Wisconsin, Aug. 13, 1932

The prices given below and on the reverse side of this sheet are good for one week from date. These are all freight prices and do not include postage. Samples giving tests are free. Cotton grain bags for clover, timothy, corn, small grain and milk are extra at 25 cents each. Also for alfalfa except Montana Common and Grimm, prices for which include sacks. Sacks are free for soy beans, field peas, cane, kaffir and light grasses.

	Percentage-Purity	Per Germ	1 lb.	Peck	Bu.	100 lbs.	500 lbs.
	(In 100 lbs.)	(Per 100 lbs.)	(Per 100 lbs.)	(Per 100 lbs.)	(Per 100 lbs.)	(Per 100 lbs.)	(Per 100 lbs.)
MEDIUM CLOVER. (Bags extra)							
Old Gold Brand.....	99.7	95	.30	2.90	11.50	19.00	18.50
Lakes Brand.....	.08	95	.30	2.75	10.90	18.00	17.50
MAMMOTH CLOVER.							
Old Gold Brand.....	99.5	98	.30	3.00	11.80	19.50	19.00
Lakes Brand.....	98.8	96	.50	2.85	11.00	18.50	18.00
ALSIKE CLOVER.							
Old Gold Brand.....	99.6	96	.30	2.70	9.70	16.00	15.50
Lakes Brand.....	96.5	93	.30	2.35	9.10	15.00	14.50
WHITE DUTCH CLOVER.							
Old Gold Brand, Wis. Grown.....	98	93	.60	7.55	29.50	49.00	48.50
Lakes Brand, Wis. Grown (15% Alsike).....	84.5	96	.55	7.10	27.70	46.00	45.50
SWEET CLOVER.							
Common White, Old Gold Brand.....	99.4	87	.20	1.15	3.85	6.25	6.00
Common White, Lakes Brand.....	98.1	82	.20	1.10	3.70	6.00	5.75
Grundy County, Old Gold Brand.....	99.4	92	.20	1.15	3.85	6.25	6.00
Grundy County, Lakes Brand.....	99	86	.20	1.10	3.70	6.00	5.75
Yellow Blossom, Old Gold Brand.....	99.5	98	.20	1.20	4.00	6.50	6.25
Alborea (Dwarf Yellow).....	98.1	85	.25	1.60	5.50	9.00	8.75
Hubam (Annual).....	99.7	91	.35	2.25	8.00	13.00	12.75
ALFALFA. (Bags extra)							
Hardy Dakota (Verified Origin).....	96.4	98	.50	3.10	11.50	19.00	18.50
Hardy Montana (State Certified).....	99.7	96	.30	3.20	11.80	19.50	19.00
Wisconsin Grown (Verified Origin).....	99.5	98	.40	3.75	14.20	23.50	23.00
Fancy Idaho (Verified Origin).....						Sold Out	
Fancy Utah (Verified Origin).....	99.6	98	.25	2.80	10.60	17.50	17.00
Fancy Kansas (Verified Origin).....	99.4	95	.25	2.45	9.40	15.50	15.00
Grimm, Cert. Ida. Blackfoot, Blue Tag.....	99.4	95	.40	4.20	15.10	25.00	24.50
Grimm, Cert. Ida. Blackfoot, White Tag.....	98.5	90	.40	3.90	13.90	23.00	22.50
Grimm, Cert. Montana, Blue Tag.....						Sold Out	
Grimm Cert. Dakota Red Tag.....						Sold Out	
Grimm, Cert. Idaho, Red Tag.....						Sold Out	
TIMOTHY. (Bags extra)							
Old Gold Brand.....	99.5	98	.20	1.55	1.85	4.00	3.85
Lakes Brand.....	99	95	.20	.55	1.80	3.85	3.70
Tim. and Alsike Mixed, 1-5 Alsike.							
(Prices include sacks for the following Grasses)							
Kentucky Blue Grass, Old Gold Brand	88.6	82	.25	1.10	2.00	13.50	13.00
Fancy Red Top, Old Gold Brand	94.6	90	.20	.85	1.50	9.50	9.00
Reed Canary Grass						Sold Out	
Olds' Pasture Mixture			.25	1.10	2.10	16.50	16.00
Olds' Lawn Grass, Old Gold			.25	1.10	2.10	16.50	16.00
Olds' Lawn Grass, Capital			.30	1.35	2.60	22.00	21.50
Olds' Lawn Grass, Madison Parks			.35	1.60	3.10	26.50	26.00
Olds' Lawn Grass, Wisconsin Shady Mixture			.40	1.85	3.60	31.50	31.00
SEED CORN. (Bags extra)							
Murdock Yellow Dent, Brueckner, Certified, Verified			Per cent Germ.	Peck 14 lbs	Bu. 56 lbs.	2 1-2 bus. Per bu.	10 bu Per bu
Murdock Yellow Dent, Jacques and Hopkins, Cert. Ver							
Murdock Yellow Dent Other Wisconsin.....							
Murdock Yellow Dent, Nebraska Grown.....							
Golden Glow, Bishop Heavy Yield, Certified, Verified							
Golden Glow, Jacques and Hopkins, Certified, Verified							
Golden Glow, Other Wisconsin.....							
Golden Glow, "Wiska".....							
Golden Glow, Other Nebraska Grown.....							
Cold Resistant, Jacques, Certified & Verified.....							
Cold Resistant, Other Wisconsin.....							
Cold Resistant, "Wiska".....							
Cold Resistant, Other Nebraska Grown.....							
Wisconsin No. 8, Jacques, Certified.....							
Minnesota No. 13, Jacques, Certified.....							
Wisconsin No. 25, Jacques, Certified & Verified.....							
Wisconsin No. 25, Other Wisconsin.....							
Imp. Smut Nose Flint, Wis. Grown, Certified.....							
Silver King, Wis. Grown, Spangler, Certified, Verified							
Silver King, Wis. Grown, Jacques, Certified, Verified							
Silver King, Other Wisconsin Grown.....							
Silver King, "Wiska".....							
Silver King, Other Nebraska Grown.....							
Northwestern Dent, Wisconsin Grown.....							
Giant Red Cob Ensilage.....							
Reid's Yellow Dent, Nebraska Grown.....							
Improved Leaming, Nebraska Grown.....							
Evergreen Sweet Feeder, Neb. Grown, (45 lbs. per bu.)							
Early Longfellow Flint, Nebraska Grown.....							
Compton's Early Yellow Flint, Nebraska Grown....							

(Over)

SEED OATS.		Percent Purity	Percent Germination	Peck (35 lbs.)	Bu. Per bu.	2 1/2 bus. Per bu.	4 bus. Per bu.	6 bus. Per bu.
State's Pride, Registered.....	99.8	98	.25	.70	.65	.62	.60	
State's Pride, Certified.....			.25	.65	.60	.57	.55	
State's Pride, Standard.....	99.6	98	.20	.60	.55	.52	.50	
White Cross, Standard.....			.20	.60	.55	.52	.50	
Forward, Certified.....	99.7	93	.25	.65	.60	.57	.55	
Forward, Standard.....	99.7	98	.20	.60	.55	.52	.50	
White Kherson, Standard.....	99.8	97	.20	.60	.55	.52	.50	
Wis. Ped. No. 1, Registered.....	99.8	98	.25	.70	.65	.62	.60	
Wis. Ped. No. 1, Certified.....	99.8	94	.25	.65	.60	.57	.55	
Wis. Ped. No. 1, Standard.....	99.6	98	.20	.60	.55	.52	.50	
Wis. Ped. No. 5, Standard....	99.8	96	.20	.60	.55	.52	.50	
Swedish Select, Standard.....	99.8	98	.20	.60	.55	.52	.50	
SEED BARLEY.				(48 lbs.)	2 bus. Per bu.			
Wisconsin Barless No. 37, Certified..	99.8	98	.30	.85	.80	.77	.75	
Wisconsin Barless No. 37, Standard..	99.7	96	.25	.80	.75	.72	.70	
Wisconsin Barless No. 38, Registered..	99.8	98	.30	.95	.90	.87	.85	
Wisconsin Barless No. 38, Certified..	99.7	98	.30	.90	.85	.82	.80	
Wisconsin Barless No. 38, Standard..	99.7	98	.25	.85	.80	.77	.75	
Velvet (Smooth Awn).....	99.8	98	.25	.80	.75	.72	.70	
Wisconsin Pedigree, Registered.....	99.8	98	.30	.90	.85	.82	.80	
Wisconsin Pedigree, Certified.....	99.8	98	.30	.85	.80	.77	.75	
Wisconsin Pedigree, Standard.....	99.8	97	.25	.80	.75	.72	.70	
SEED WHEAT				(60 lbs.)				
Progress (Wis. Ped. No. 1611).....						Sold Out		
Marquis, Fancy North Dakota.....						Sold Out		
Durum (Macaroni).....						Sold Out		
Wis. Pedigree Winter, Registered.....	99.8	95	.35	1.00	.95	.92	.90	
Wis. Pedigree Winter, Standard.....	99.7	95	.30	.95	.90	.87	.85	
SEED RYE				(56 lbs.)				
Spring Rye, Fancy.....						Sold Out		
White Winter, Wis. Ped. No. 6, Reg....			.35	1.00	.95	.90	.85	
White Winter, Wis. Ped. No. 6 Stand..	94.9	95	.35	.95	.90	.85	.80	
Winter Rye, Wisconsin Pedigree.....	99.5	98	.30	.85	.80	.77	.75	
Winter Rye, Rosen.....			.30	.85	.80	.77	.75	
Winter Rye, Common.....	99.5	98	.25	.70	.65	.62	.60	
FLAX,								
Wilt Resistant.....	99.4	92	.85	2.40	2.35	2.30	2.25	
Bison.....	99.6	96	.90	2.65	2.60	2.55	2.50	
BUCKWHEAT.				(50 lbs.)				
Japanese.....	99.5	98	.40	1.10	1.05	1.00	.95	
Silver Hull.....	98.5	95	.40	1.05	1.00	.95	.90	
Common.....	99.5	98	.35	1.00	.95	.90	.85	
SPELTZ or EMMER.....		99.6	98	.25	.75	1.80	1.75	1.70
SOY BEANS. (Prices include bags)			Lb.	Peck	Bu. (60 lbs.)	100 lbs.	500 lbs. Per 100 lbs.	1000 lbs. Per 100 lbs.
Manchu.....							Sold Out	
Ito San.....							Sold Out	
Illini.....	99.7	96	.20	.45	1.10	1.75	1.65	
FIELD BEANS, (Prices include bags)								
White Navy.....								
Early Wonder.....								
FIELD PEAS. (Prices include bags)								
White Canada, Wisconsin No. 1.....							Sold Out	
(Bags Included)			Lb.	\$ lbs.	10 lbs.	100 lbs.	500 lbs. Per 100 lbs.	1000 lbs. Per 100 lbs.
Sand Vetch, Fancy.....	99.8	90	.30	1.00	1.75	10.50	10.00	
Dwarf Essex Rape.....	99.5	96	.30	1.00	1.50	7.00	6.75	
Cane, Early Amber, Northern.....	99.8	.90	.25	.50	.75	4.00	3.75	
Cane, Early Amber, Southern.....						Sold Out		
White Kaffir Corn.....	98.8	90	.20	.35	.50	2.50	2.35	
Milo Maize.....	98.7	93	.20	.35	.50	2.50	2.35	
Feterita.....	96.6	98	.20	.35	.50	2.50	2.35	
Sudan Grass.....						Sold Out		
Mammoth Russian Sunflower.....	99.4	92	.30	.75	1.25	6.00	5.75	
MILLET. (Bags extra)								
White Wonder.....	97.7	95	.20	.35	.50	2.75	2.60	
German.....						Sold Out		
Common.....	99.5	96	.20	.35	.50	2.75	2.60	
Siberian.....						Sold Out		
Broom Corn or Hog.....	99.8	99	.20	.35	.50	2.50	2.35	
Japanese.....						Sold Out		
SEED POTATOES. (Containers included)				Peck (15 lbs.)	Bu. (60 lbs.)	100 lbs.	Bbl. (172 lbs.)	500 lbs. Per 100 lbs.
Olds' Red River Early Ohio, Certified.....								
Red River Early Ohio, U. S. Grade No. 1.....								
Olds' Wisconsin Irish Cobbler, Certified.....								
Wisconsin Irish Cobbler, U. S. Grade No. 1.....								
OLDS' WHITE BEAUTY, Certified.....								
Olds' Rural New Yorker, Certified.....								
Rural New Yorker, U. S. Grade No. 1.....								


Note—Bags extra for corn, grain, millet, clover, alfalfa and timothy. Free for other thing

FIELD SEEDS FOR FALL SOWING



Wisconsin Pedigree White Rye on Krueger Farms, Dodge County, Wisconsin.

WISCONSIN PEDIGREE NO. 6 WHITE WINTER RYE.

 Wisconsin Pedigree No. 6 is a new variety of Winter Rye recently released by the Wisconsin Experiment Association. We offer it this year for the first time. Its strong point is its very light color, almost pure white.

Prof. Leith says, "The Pedigree White Rye is the result of an effort to get a nicer appearing rye than we had in the old Pedigree Schlanstedt and meet the expectations of millers and bakers who were stating a preference for the lighter colored ryes. They tell me that the lighter colored ryes not only go further in the flour mixture, but they make a better quality flour."


This new White Rye yields fully as well as the old Wisconsin Pedigree and is just as good in every other way but of better quality. Get started with this new variety this fall. The seed costs only a little more than other seed.

Prices, Registered Seed: $\frac{1}{2}$ pk., 20c; pk., 35c; bu., \$1.00; 2 bus. at 95c; 10 bus. at 90c; 25 bus. or over at 85c. Bags extra.

Standard Seed: Pk., 35c; bu., 95c; 2 bus. at 90c; 10 bus. at 85c; 25 bus. or over at 80c. Bags extra.

(For other Winter Rye see "Weekly Price List.")

OLDS' WISCONSIN PEDIGREE NO. 2 WINTER WHEAT.

 If you are going to sow some Winter Wheat this fall and it might be a good plan to have some in this year, do not sow "just wheat" but sow Wisconsin Pedigree No. 2. This is one of the list of famous pedigree grains put out by the Wisconsin Experiment Association. It is from the well known Turkey Red and has all the good characteristics of that variety—hard red grains, bearded heads, vigorous growth and extreme hardness.

Wisconsin Pedigree No. 2 is the hardiest of all winter wheats for this section, produces large, plump kernels and outyields all others.

Prices, Registered Seed: $\frac{1}{2}$ pk., 20c; pk., 35c; bu., 95c; 2 bus. at 90c; 10 bus. at 87c; 25 bus. or over at 85c.

Standard Seed: Pk., 30c; bu., 90c; 2 bus. at 85c; 10 bus. at 82c; 25 bus. or over at 80c. Bags extra.

SAND VETCH OR WINTER VETCH.

A valuable leguminous plant. Sow with rye in September or early October, 15 to 20 pounds of vetch and $\frac{1}{2}$ bushel rye per acre. Makes fine fall and winter pasture and can also be pastured early in the spring. The

seed we offer is the best American grown, cockle free.

Prices, by freight: Lb., 30c; 5 lbs., \$1.00; 10 lbs., \$1.75; 100 lbs., \$11.00; 500 lbs. or over at \$10.50.

BLACKFOOT GRIMM ALFALFA.

The last word in alfalfa. Hardest, purest, most satisfactory. Grown by an association of Idaho farmers who have absolutely genuine seed from the original Grimm stock of Carver County, Minnesota, and who have all their fields inspected and the seed state certified and state sealed. We offer two grades—"Blue Tag" and "White Tag."

"BLUE TAG" BLACKFOOT GRIMM. The highest grade, guaranteed not less than 99.25 per cent purity, absolutely free of all noxious weeds with not to exceed 1/32 of 1 per cent sweet clover.

Prices, by freight: Lb., 40c; $\frac{1}{2}$ pk., \$2.25; pk., \$4.35; bu., \$15.70; 5 bus. or over at \$15.30. (Sacks free.)

"WHITE TAG" BLACKFOOT GRIMM. State sealed and certified and free of noxious weeds the same as "Blue Tag," but may contain as high as $\frac{1}{8}$ of 1 per cent Sweet Clover.

Prices, by freight: Lb., 40c; $\frac{1}{2}$ pk., \$2.10; pk., \$4.05; bu., \$14.50; 5 bus. or over at \$14.10. (Sacks free.)

(For prices of other Alfalfa and other Field Seeds see "Weekly Price List" and for complete descriptions of all our stocks of Field Seeds see our 1932 Spring Catalog.)

NOTE—All Field Seed Prices are subject to change. Ask for "Weekly Price List," showing latest prices.




High Grade Seed Makes a Thick, Velvety Lawn.


OLDS' LAWN GRASS

LAWN GRASS CAN BE SOWN IN THE FALL. In fact, some of the best authorities say fall is the best time to make new lawns and reseed old ones. In the cool, moist fall weather grass seed germinates quickly and grows steadily until the ground freezes. Sow any time from August 15th to September 20th.
PRICES GREATLY REDUCED. Our 1932 spring catalog quoted prices a third and more lower than for 1931. Now for this fall they are still lower. Use seed freely, at least a pound for every 250 square feet. Water frequently if dry.


OLDS' MADISON PARKS LAWN GRASS

 Olds' Madison Parks Lawn Grass is a very carefully prepared mixture of high grade, heavy seed, that has been used extensively for several years in the parks about Madison. The seed is composed of White Dutch Clover, Creeping Bent, Rough Stalked Meadow, Chewings' Fescue, Fancy Red Top, Fancy Kentucky Blue Grass and others mixed in proper proportion. We recommend Madison Parks Lawn Grass as our best lawn mixture.
 By mail: Lb., 40c; 3 lbs., \$1.10. By freight: Lb., 35c; 5 lbs., \$1.60; 10 lbs., \$3.10; 100 lbs., \$26.50.


WISCONSIN SHADY MIXTURE

 A new mixture recommended by Prof. Aust. Rough Stalked Meadow, a fine grass that has proven wonderfully successful in dense shade, is very largely used in this mixture. The mixture also contains other high priced grasses that are specially adapted to shaded locations. There is an increasing demand for a lawn grass that will really do well in the shade. We recommend this.
 By mail: Lb., 45c; 3 lbs., \$1.25. By freight: Lb., 40c; 5 lbs., \$1.85; 10 lbs., \$3.60; 100 lbs., \$31.00.

OLDS' CAPITAL LAWN GRASS

 Olds' Capital Lawn Grass is made up of substantially the same grasses and the same grades of seed that were used to make the beautiful lawn surrounding Wisconsin's magnificent Capitol building here at Madison. It is composed of heavy seed of the highest germination but contains no White Clover.
 By mail: Lb., 35c; 3 lbs., 95c. By freight: Lb., 30c; 5 lbs., \$1.35; 10 lbs., \$2.60; 100 lbs., \$22.00.

OLDS' OLD GOLD LAWN GRASS

 A good mixture at a low price. We have been making it for years and it has given general satisfaction. This mixture will probably make a better showing the first year than any of the others.
 By mail: Lb., 30c; 3 lbs., 80c. By freight: Lb., 25c; 5 lbs., \$1.10; 10 lbs., \$2.10; 100 lbs., \$16.00.

PULVERIZED SHEEP MANURE.

A pure natural manure taking effect immediately. Very rich in nitrogen, phosphoric acid and potash, the three essentials. Splendid for lawns, greenhouse plants, market garden crops of all kinds and fruit trees.

Prices: 5 lbs., 35c; 10 lbs., 45c; 25 lbs., 65c; 50 lbs., \$1.15; 100 lbs., \$2.00; 500 lbs., \$9.50; 1,000 lbs., \$18.50; 2,000 lbs., \$36.00. (Prices do not include postage.)

(Folder "The Ideal Fertilizer.")

BONE MEAL

For lawns, roses, flowers. The only fertilizer for tulips.
 10 lbs., 40c; 25 lbs., 75c; 125 lbs., \$2.50. (Prices do not include postage.)

VIGORO

Complete plant food

For Lawns, Gardens, Flowers, Plants.

Clean, odorless, economical.

Prices: 12-oz. pkg., 10c; by mail, 15c; 5-lb. pkg., 50c; by mail, 75c; 25-lb. bag, by freight, \$1.75; 50-lb. bag, \$3.00; 100 lbs., \$5.00.

PEAT MOSS

Fine, Horticultural Grade.

For improving soils and lawns and for mulching.
 20-lb. bale, 75c; 40-lb. bale, \$1.25; 140-lb. bale, \$3.15. (Postage not included.)

